



Contact

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Portfolio: www.leirelitwin.com
Paris (4th)

Skills

Product Design

Design Systems	Wireframing
User Research	Prototyping
User Flows	Usability Testing
Feature Prioritisation	Design QA
Workshop Facilitation	A/B Testing
	Cross-functional collaboration

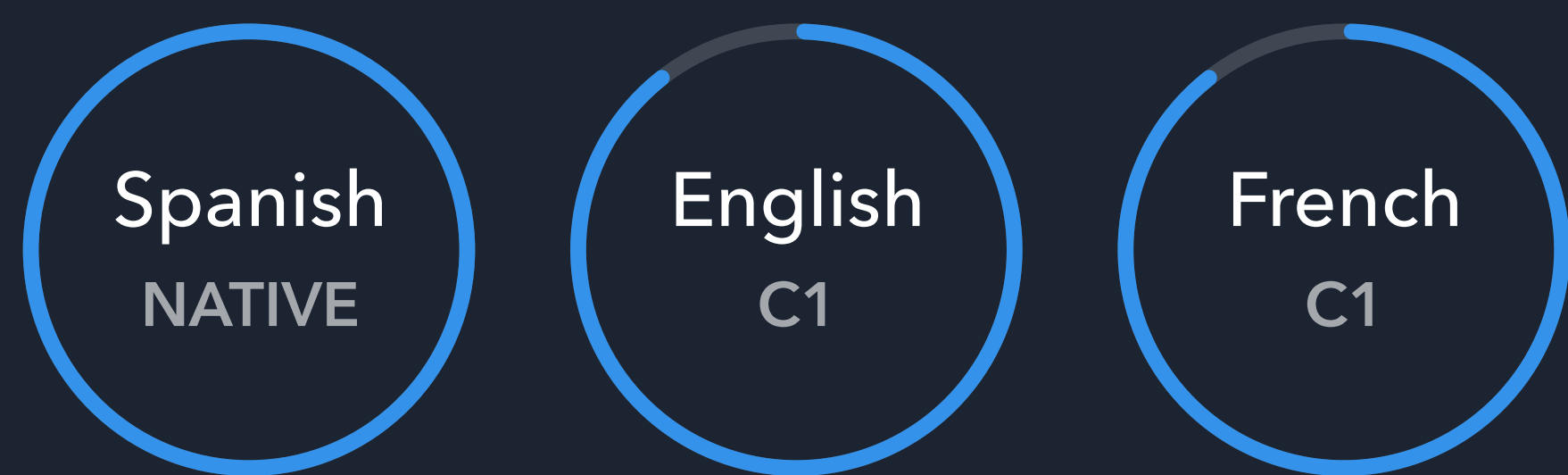
Tools

Figma	Dust
UserTesting	Growthbook
Google Workspace	Jira / Confluence

Technical Skills

HTML, CSS, JS	Claude Code
Node.js	Cursor
Java / C#	Github

Languages



Projects

- **MyCardDeck (Co-Founder)**
Design and execution of custom card decks using generative AI. Led brand identity, typography creation, website design & development.
- **Figma plugin**
Developed a custom Figma plugin to automate product mocking for designers, significantly streamlining workflows and reducing manual production time.

Leire Litwin

Product Designer

I'm a passionate product designer with a 7 years experience (4+ years specialized in luxury e-commerce marketplace) and a background in Computer Science and Human Computer Interaction and Design (HCID), [looking for new challenges in a CDI in Paris for end of 2026 / 2027](#).

Professional experience

Vestiaire Collective

[Mar 2022 - present](#)
Paris, France

Product designer for a second-hand luxury fashion e-commerce marketplace with 20M active users

- Leading the [Design System](#) at Vestiaire Collective
- Collaborated with [2 product squads](#) (Engagement and CRM) to improve the current user experience within the scopes, do user interviews and testing, explore and design new feature opportunities, help with A/B test analysis.
- [Smart Listing](#): Make listing **25% faster, 10% more completion rate**, increased listings and listings/seller.
- [Favorites](#): Various improvements resulting in +10% of users going to favorites, +4% of orders from favorites (**130% increase** of expected GMV on the feature)
- [Homepage revamp](#): Cross-functional collaboration with stakeholders (business & marketing) to build new modules. Impact very dependent on content.

Other projects: saved searches, referral program, profile migration, account security...

Bim - Fitness App

[Sep 2020 - Mar 2022](#)
Paris, France

Product designer for a Fitness App

- Sole designer at a fitness startup enabling remote workouts with friends via video.
- [+3k users and featured in the French App Store as "favourite of the week"](#).
- Led concept, branding, user experience in Figma
 - Collaborating with the CTO & devs on new features
 - Communication: newsletters, social media, in-app events

Playgrnd (internship)

[Mar 2020 - Aug 2020](#)
Paris, France

UX / UI designer for a Design & Strategy Agency

- Redesign of a B2B management platform for **Sodexo**
- Full design process for an AR App for **Saint-Gobain**
- Volkswagen FS, workshops & social media

Vipera, SL (internship)

[Feb 2019 - May 2019](#)
Madrid, Spain

UX / UI designer for a Fintech App

I worked with an international team between UK and Spain to develop 100cards, a fintech application managing credit cards for **bank Santander UK**.

Education

Technical University of Madrid and Paris-Sud

[Sep 2018 - Sep 2020](#)
Madrid & Paris

Master in Human-Computer Interaction and Design

Study, design, development and evaluation of user interfaces and interactive systems.

Technical University of Madrid

[Sep 2018 - Jun 2019](#)
Madrid, Spain

Minor in Innovation & Entrepreneurship

Study, plan and present market research, patents, value chain innovation, business models, marketing strategies and financing.

Universidad Carlos III de Madrid (UC3M)

[Sep 2014 - Jun 2018](#)
Madrid, Spain

Bachelor in Computer Science and Engineering

Study of several courses related to AI, Web, Java and C development, computer architecture, software design, databases and computer security. [During my degree, I did an exchange of 1 year at San Francisco State University \(SFSU\)](#).